



Sponsorship Opportunities

Reasons to sponsor

The Delegates: This Annual Joint Meeting will attract between 300 and 400 dedicated members of the Bioelectromagnetics community. All delegates attending the conference will be engaged directly in the subject and many are employed in key positions, making this an ideal opportunity to increase your presence in the industry.

By attending this very important event, you will have the opportunity to network with your key targets in a relaxed yet stimulating environment. The high quality, interesting program in conjunction with the social program makes this a very important business networking opportunity.

Your support of BioEM2018 will directly assist the professional development, knowledge transfer and research activities within these very important societies. Through your support of this conference, you will gain exposure for your organisation and further align your organisation at with the many and varied members of the Bioelectromagnetics Society (BEMS) and European Bioelectromagnetics Association (EBEA).

The Meeting will provide the perfect platform to demonstrate your equipment or to promote your services. The hands-on approach to sales is often the most powerful!

Gain valuable knowledge and establish key contacts that will be able to help you build your business after the conclusion of the event.

The selection of sponsorship packages featured in this prospectus varies in commitment levels thus providing marketing solutions for any size organisation. In addition to the set packages outlined, sponsorship can be tailored to meet your specific business objectives. Whatever your business, BioEM2018 has a sponsorship package that will show your commitment to, and position in the industry.

Platinum €15,000 –

- Prime positions available for banner/display purposes either side of the main stage for the duration of the Meeting
- Complimentary registration and refreshments for two company representatives, including the Gala Dinner
- Leaflets in the delegate meeting pack
- A full-page colour advertisement** in the printed Programme
- Acknowledgement in the electronic version of the Meeting Proceedings Book
- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program
- Company logo and website link featured on the Meeting Website
- Additional 50% discount on exhibition booth

Gold €10,000 –

- Complimentary registration and refreshments for two company representatives, including the Gala Dinner
- A half-page colour advertisement** in the printed Programme
- Acknowledgement in the electronic version of the Meeting Proceedings Book



- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program
- Additional 20% discount on exhibition booth

Silver €7,500 –

- Complimentary registration and refreshments for one company representative, including the Gala Dinner
- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program
- A half-page colour advertisement** in the printed Programme
- Acknowledgement in the electronic version of the Meeting Proceedings Book
- Company logo and website link featured on Meeting Website

Bronze: €5,000 –

- Complimentary registration and refreshments for one company representative, including the Gala Dinner
- A quarter-page colour advertisement** in the printed Programme
- Acknowledgement in the electronic version of the Meeting Proceedings Book
- Company logo and website link featured on Meeting Website

Additional Sponsorship Opportunities

Pre or Post Annual Meeting Workshops / Ancillary Meetings held in conjunction with BioEM2018

Ancillary meetings or workshops have been an important feature of many BEMS meetings and we offer the possibility again for BioEM2018. For further arrangements please contact TPC (tpc@bioem.org).or LOC (loc@bioem.org)

Satellite Session: €3,500

- Satellite Session for 45 minutes during Tuesday or Wednesday lunch break (more details on request)
- Company logo featured at Session
- Company logo and website link featured on Meeting Website
- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program

Gala Dinner Sponsor: €8,000

- Complimentary registration and refreshments for two representatives, including the Meeting Gala Dinner
- Company logo featured at Meeting Dinner



- Company logo and website link featured on Meeting Website
- A4 full-page colour advertisement in the printed Programme**
- Acknowledgement in the electronic version of the Meeting Proceedings Book
- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program

Lunch: €4,000

- Company logo featured at Lunch
- Complimentary registration and refreshments for one representative, including the Gala Dinner
- Company logo and website link featured on Meeting Website
- A4 half-page colour advertisement in the printed Programme**
- Acknowledgement in the electronic version of the Meeting Proceedings Book
- Company logo included on sponsors slide displayed at the start of the meeting and during breaks in the program

Coffee Break: €2,000

- Company logo featured at Coffee Break
- Company logo and website link featured on Meeting Website

Trade / Exhibition Booth €1,400 – 2,600

BioEM2018 trade booths will be run in conjunction with the meeting program and showcase the best and latest products and services associated with the industry. As an exhibitor you have the opportunity to promote your products and services in a face-to-face environment, thereby furthering your sales and marketing objectives.

Two exhibition packages have been designed to provide the best possible promotional opportunities for participants. **First exhibition** booth of 4 m² is equipped with one table, two chairs and electrical connection. **Second, exhibition** booth of 8 m² is equipped with 2 tables, 4 chairs and electrical connection.

In addition meeting poster sessions will be organized in a way to ensure a high traffic flow of participants.

***For an ad, it is more or less standard to send it in "prepress" form (ready to be print in vector format, definition here: en.wikipedia.org/wiki/Prepress), short details including deadline will be sent shortly to all.*

All of the prices listed above are subject to VAT, charged at the rate of 22%. In case you wish to use option for Reverse charge under Article 25 of ZDDV and Article 44 of VAT Directive 2006/112/EC, inform our technical organizer (Albatros Agency, Agency representative [Ms Nina Bernard](#)) so as to be issued a proper invoice with no VAT charged. In this case, it is obligatory that you provide the Agency representative with your VAT ID number.